

# New Jersey School Boards Association

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# **Creating a Strategic Plan for the Denville Township School District**

#### **District Mission Statement**

To educate and empower all students to excel.

### Session 3 of 3

## **Developing a Broad Goal Statement and Supporting Objectives for Each Goal Area**

On December 12, 2022 Denville Township School District parents, board members, staff, administration, and community members came together to continue the strategic planning process. The third and final meeting's topic focused on the development of a broad goal statement and four or so supporting objectives for each of the goal areas. These goals will represent a shared vision for the Denville Township School District over the next five years.

After welcoming remarks from board president Michael Andersen, Charlene Peterson from New Jersey School Boards Association facilitated the strategic planning process. The group was provided with an overview of the November 14th and November 28th meetings and then the goal writing process was introduced that included the connection to the work from the first two meetings and the components of a goal statement.

Participants were divided into four breakout groups – one group per each goal area:

- Operations
- Caring Culture
- Student Success
- Family and Community Connections

Each goal area group was tasked with writing a broad goal statement and developing accompanying objectives that reflected the strengths, challenges, and visions relative to their goal area as determined in Meetings 1 and 2.

# Denville Township Strategic Planning Meeting #3 Outcomes

# **Small Group Work** - The information that follows is a summary of the work of the small groups.

Goal Area	Student Success
Goal	Provide academic curricula that is engaging, challenging, and student-centered;
Statement	empowering all learners to achieve success.
Objectives	<ol> <li>To design practices and structures that develop critical thinking in all areas.</li> <li>To provide tools and authentic opportunities within the school and community for students to excel in leadership.</li> <li>To develop and enhance existing programs to encompass all learners.</li> <li>To expand opportunities for the exploration of the arts.</li> </ol>

Goal Area	Caring Culture
Goal	To create a safe and comfortable learning environment so that students and staff
Statement	are empowered to be their authentic selves.
Objectives	<ol> <li>Develop a vertically aligned progression of SEL skills (K-8)</li> <li>Celebrate individuality through exposure, education, and acceptance.</li> <li>Invest in consistent support to meet all learning preferences through tiered resources and professional development</li> <li>Create consistent systems to nurture student development and foster upstanders across all schools.</li> </ol>

Goal Area	Operations
Goal	Continue to provide sustainable, safe facilities incorporating cutting-edge
Statement	technology in a fiscally responsible manner to support modern learning styles.
Objectives	<ol> <li>Modernize sustainable expanded learning spaces to ensure learning equality as feasible.</li> <li>Maintain and ensure Denville continues to lead in providing a safe and secure physical and virtual environment.</li> <li>Increase the percentage of non-tax revenue as compared to traditional funding sources.</li> <li>Upgrade the technology backbone of the district to support the entire school community and optimize facility functions.</li> </ol>

### Denville Township Strategic Planning Meeting #3 Outcomes

Goal Area	Family and Community Connections
Goal	To increase connections between the schools, community programs, and all
Statement	stakeholders to enhance positive student outcomes.
Objectives	<ol> <li>To build a way to reach out to the entire community (beyond the students and their families, e.g., budget/tax votes).</li> </ol>
	<ol><li>Streamline and enhance communication coming from the school district by using a universal system.</li></ol>
	<ol><li>Create relationships and partnerships with third party community facilities and organizations.</li></ol>
	<ol> <li>Find effective and creative ways to engage parents in the education and learning process.</li> </ol>
	<ol><li>Promote student involvement in civic duties and volunteerism through relatable and age-appropriate experiences.</li></ol>

# **Next Steps**

The administration is tasked with the writing of action plans that will identify the specific steps needed to accomplish the goals/objectives, who is responsible, the resources needed, the timeline over a 5-year time span, and the indicators of success.

A final report summarizing the work and input from the three strategic planning meetings and the action plans will be generated by New Jersey School Boards and presented at an upcoming Board of Education meeting for consideration by the Board. All participants and interested stakeholders are encouraged to attend.

### **Thank You**

Thank you to everyone who participated in the strategic planning process. The outcome of the plan has been shaped by the input of every participating member. The district has been provided with a five-year roadmap that reflects the aspirations of the various stakeholders for Denville Township School District's students.